# WATERTOWN 2023 EQUITY PROFILE

## WATERTOWN 2023 EQUITY PROFILE

## CONTENTS

Executive Summary	2
Overview	3
Demographics	4
Housing	7
Education	9
Economy	11
Income & Wealth	13
Health	15
Civic Life & Community Cohesion	23
Environment & Sustainability	25
Notes	27

Compiled by DataHaven in August 2023.

This report is designed to inform local-level efforts to improve community well-being and racial equity. This is version 2.0 of the DataHaven town equity profile, which DataHaven has published for all 169 towns and several regions of Connecticut. Please contact DataHaven with suggestions for version 3.0 of this report.

ctdatahaven.org

## **EXECUTIVE SUMMARY**

Throughout most of the measures in this report, there are important differences by race/ethnicity and neighborhood that reflect differences in access to resources and other social needs. Wherever possible, data are presented with racial/ethnic breakdowns, as defined by existing federal data collection standards. However, for smaller groups or more detailed breakdowns, some values may not be available or have less reliable data. In these cases, values are marked as "N/A," not available.

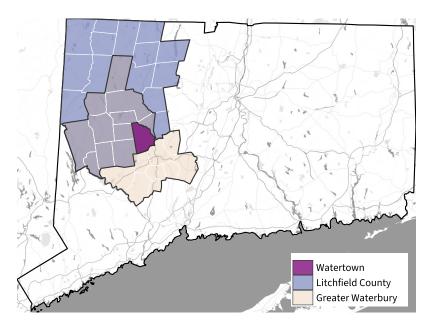
Federal and statewide approaches to data collection, including small sample sizes, tend to hide disparities within certain population groups. This does not mean that a given population is not impacted by inequitable social conditions. DataHaven and other organizations often collect information on demographic characteristics besides race/ethnicity, and encourage further analysis and advocacy that can lead to more inclusive data reporting. Please contact DataHaven at <u>info@ctdatahaven.org</u> with questions about additional reporting that may be possible.

- Watertown is a town of 22,105 residents, 13 percent of whom are people of color. The town's population has decreased by 2 percent since 2010.
- Of the town's **8,735 households**, **80 percent** are homeowner households.
- **Thirty-three percent** of Watertown's households are cost-burdened, meaning they spend at least 30 percent of their total income on housing costs.
- **Eighty-eight percent** of public high school seniors in the class of 2021 in the Watertown School District graduated within four years.
- Among the town's adults ages 25 and up, **34 percent** have earned a bachelor's degree or higher.
- Watertown is home to 8,745 jobs, with the largest share in the Manufacturing sector.
- The median household income in Watertown is **\$81,357**.
- As of 2015, Watertown's average life expectancy was **80.1 years**.
- Sixty-two percent of adults in Watertown say they are in excellent or very good health.
- In 2021, **8 people** in Watertown died of drug overdoses.
- **Eighty-four percent** of adults in Watertown are satisfied with their area, and **47 percent** say their local government is responsive to residents' needs.
- In the most recent state election, 65 percent of registered voters in Watertown voted.
- **Fifty-three percent** of adults in Watertown report having stores, banks, and other locations in walking distance of their home, and **64 percent** say there are safe sidewalks and crosswalks in their neighborhood.

## **OVERVIEW**

For the purposes of this report, Watertown will be compared to Connecticut as a whole, as well as to the towns in Litchfield County. In addition, data are presented for Greater Waterbury where sample sizes are otherwise small.

#### **FIGURE 1: STUDY AREA**



#### following towns: Barkhamsted, Bethlehem, Bridgewater, Canaan, Colebrook, Cornwall, Goshen, Harwinton, Kent, Litchfield, Morris, New Hartford, New Milford, Norfolk, North Canaan, Plymouth, Roxbury, Salisbury, Sharon, Thomaston, Torrington, Warren, Washington, Watertown, Winchester, and Woodbury Greater Waterbury is made up of the following towns: Beacon Falls, Bethlehem, Bridgewater, Cheshire, Goshen, Litchfield, Middlebury, Morris, Naugatuck, New Milford, Oxford, Prospect, Roxbury, Southbury, Thomaston, Warren, Washington, Waterbury, Watertown, Wolcott, and Woodbury

Litchfield County is made up of the

#### **TABLE 1: ABOUT THE AREA**

186 22,105
857 8,735
6% 80%
32% 33%
6% 8%
797 \$81,357
8% 4%
8% 8%
80.3 80.1

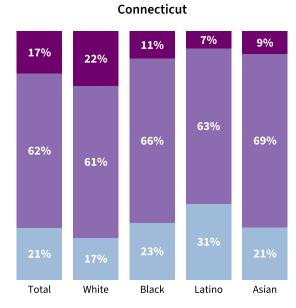
## **DEMOGRAPHICS**

As of 2020, the population of Watertown is 22,105, including 4,150 children and 17,955 adults. Thirteen percent of Watertown's residents are people of color, compared to 37 percent of residents statewide.

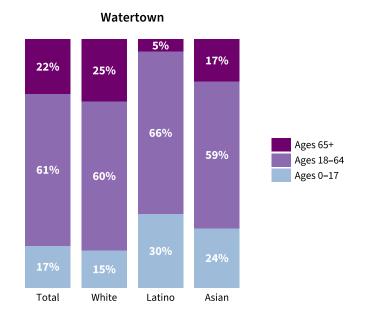
#### **TABLE 2: POPULATION BY RACE/ETHNICITY, 2020**

	White	9	Black		Latir	10	Asia	n	Other race/ethnicity		
Area	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	
Connecticut	2,279,232	63%	360,937	10%	623,293	17%	170,459	5%	172,023	5%	
Litchfield County	155,601	84%	2,957	2%	14,580	8%	3,434	2%	8,614	5%	
Watertown	19,121	87%	399	2%	1,390	6%	399	2%	796	4%	

As Connecticut's predominantly white Baby Boomers age, younger generations are driving the state's increased racial and ethnic diversity. Black and Latino populations in particular skew much younger than white populations.

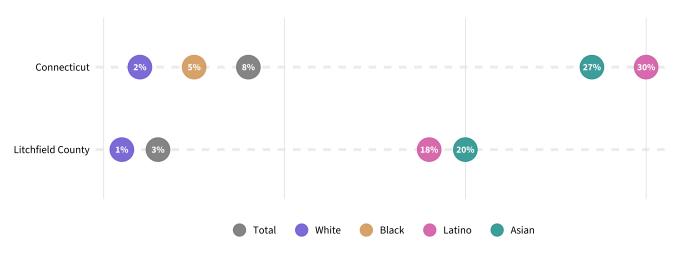






Note: Only groups with at least 50 residents in each age group shown.

About 2,431 residents of Watertown, or 11 percent of the population, are foreign-born. The largest number of immigrants living in Litchfield County were born in Italy, followed by Ecuador and the United Kingdom.



#### FIGURE 3: LINGUISTIC ISOLATION BY RACE/ETHNICITY, 2021

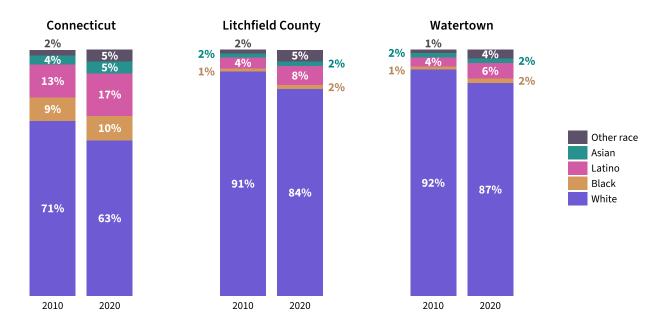
## **POPULATION CHANGE: 2020 CENSUS**

The first set of data from the 2020 Census was released in August 2021, containing basic population counts by age and race/ethnicity. Between 2010 and 2020, Connecticut's population was nearly stagnant. During the same period, Watertown shrank by 409 people, a 1.8 percent decrease. The number of white residents in Watertown shrank by 7.7 percent, while the non-white population grew by 65 percent.

#### TABLE 3: POPULATION AND POPULATION CHANGE BY AGE GROUP, 2010–2020

Area	Age	Population, 2010	Population, 2020	Change	Percent change
Connecticut	All ages	3,574,097	3,605,944	+31,847	+0.9%
	Children (0-17)	817,015	736,717	-80,298	-9.8%
	Adults (18+)	2,757,082	2,869,227	+112,145	+4.1%
Litchfield County	All ages	189,927	185,186	-4,741	-2.5%
	Children (0–17)	40,952	33,307	-7,645	-18.7%
	Adults (18+)	148,975	151,879	+2,904	+1.9%
Watertown	All ages	22,514	22,105	-409	-1.8%
	Children (0-17)	4,859	4,150	-709	-14.6%
	Adults (18+)	17,655	17,955	+300	+1.7%

#### FIGURE 4: SHARE OF POPULATION BY RACE/ETHNICITY, 2010-2020



## HOUSING

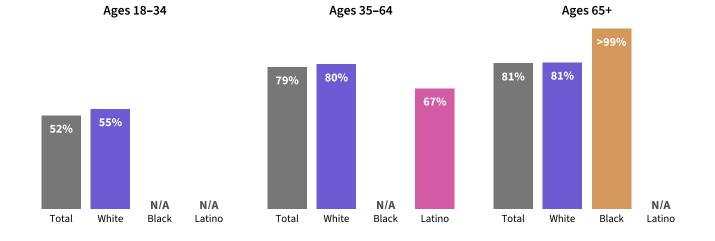
Watertown has 8,735 households, of which 80 percent are homeowner households. Of Watertown's 9,185 housing units, both occupied and vacant, 81 percent are in single-family buildings and 19 percent are in multifamily buildings, compared to Litchfield County, where 78 percent are single-family and 22 percent are multifamily.

Homeownership rates vary by race/ethnicity. Purchasing a home is more attainable for advantaged groups because the process of purchasing a home has a long history of racially discriminatory practices that continue to restrict access to homeownership today. This challenge, coupled with municipal zoning dominated by single-family housing, results in de facto racial and economic segregation seen throughout Connecticut.

Area	Total	White	Black	Latino	Asian
Connecticut	66%	76%	41%	37%	60%
Litchfield County	76%	79%	52%	51%	59%
Watertown	80%	84%	N/A	N/A	N/A

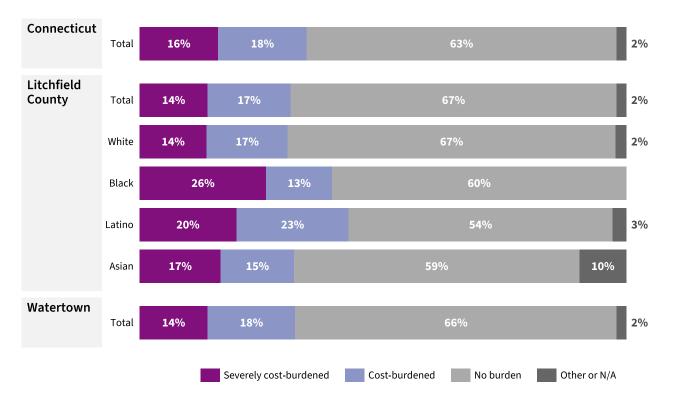
#### TABLE 4: HOMEOWNERSHIP RATE BY RACE/ETHNICITY OF HEAD OF HOUSEHOLD, 2021

Younger adults are less likely than older adults to own their homes across several race/ethnicity groups. However, in most towns, younger white adults own their homes at rates comparable to or higher than older Black and Latino adults.



#### FIGURE 5: HOMEOWNERSHIP RATES BY AGE AND RACE/ETHNICITY OF HEAD OF HOUSEHOLD, LITCHFIELD COUNTY, 2021

A household is cost-burdened when they spend 30 percent or more of their income on housing costs, and severely costburdened when they spend half or more of their income on housing costs. Housing costs continue to rise, due in part to municipal zoning measures that limit new construction to very few towns statewide. Cost-burden generally affects renters more than homeowners, and has greater impact on Black and Latino householders. Among renter households in Watertown, 52 percent are cost-burdened, compared to 27 percent of owner households.



#### FIGURE 6: HOUSING COST-BURDEN RATES BY RACE/ETHNICITY, 2021

Household overcrowding is defined as having more than one occupant per room. Overcrowding may increase the spread of illnesses among the household and can be associated with higher levels of stress. Increasing the availability of appropriately-sized affordable units helps to alleviate overcrowding.

#### TABLE 5: OVERCROWDED HOUSEHOLDS BY RACE/ETHNICITY OF HEAD OF HOUSEHOLD, 2021

	Tota	al White		Blac	k	Latin	10	Asian		
Area	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Connecticut	27,078	2%	7,418	1%	4,868	3%	10,971	6%	3,445	6%
Litchfield County	831	1%	557	1%	<50	N/A	197	5%	<50	N/A
Watertown	127	1%	54	1%	<50	N/A	73	9%	<50	N/A

## **EDUCATION**

Public school students in Watertown are served by the Watertown School District for pre-kindergarten through grade 12. During the 2022-23 school year, there were 2,598 students enrolled in the Watertown School District. Tracking student success measures is important since disparate academic and disciplinary outcomes are observed as early as preschool and can ultimately affect a person's long-term educational attainment and economic potential.

#### FIGURE 7: PUBLIC K-12 STUDENT ENROLLMENT BY RACE/ETHNICITY PER 100 STUDENTS, 2022-23

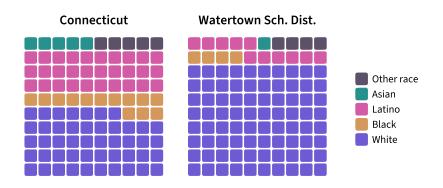
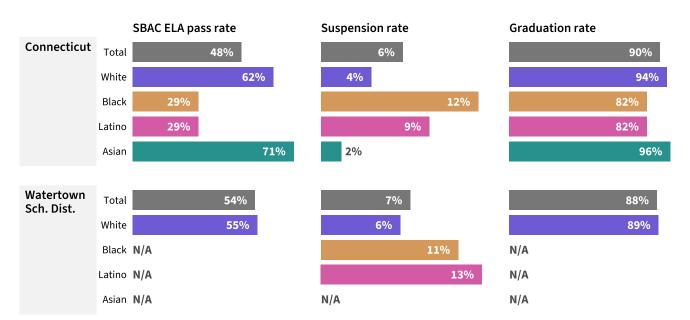
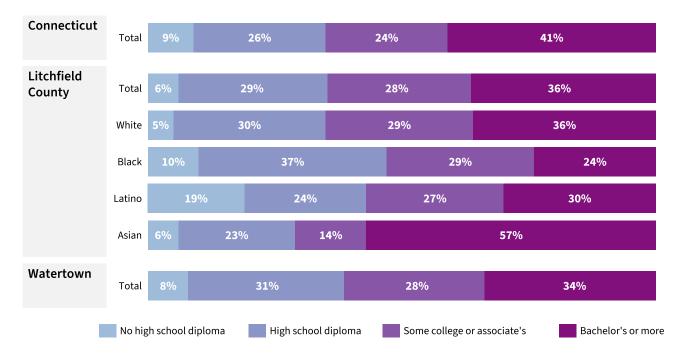


FIGURE 8: SELECTED ACADEMIC AND DISCIPLINARY OUTCOMES BY STUDENT RACE/ETHNICITY, 2020-21 AND 2021-22 SCHOOL YEARS



Adults with high school diplomas or college degrees have more employment options and considerably higher potential earnings, on average, than those who do not finish high school. In Watertown, 8 percent of adults ages 25 and over, or 1,267 people, lack a high school diploma; statewide, this value is 9 percent.



#### FIGURE 9: EDUCATIONAL ATTAINMENT BY RACE/ETHNICITY, SHARE OF ADULTS AGES 25 AND UP, 2021

## **ECONOMY**

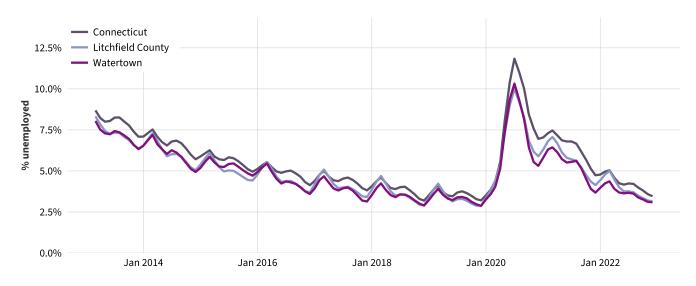
At the end of 2021, there were 8,745 total jobs in Watertown, with the largest share in the Manufacturing sector. While many industries saw major job losses early on in the COVID-19 pandemic, by early 2023 the number of jobs statewide had nearly caught back up to pre-pandemic counts.

#### TABLE 6: JOBS AND WAGES IN WATERTOWN'S 5 LARGEST SECTORS, 2021

	Con	Watertown		
Sector	Total jobs	Avg annual pay	Total jobs	Avg annual pay
All Sectors	1,591,760	\$77,816	8,745	\$55,457
Manufacturing	152,860	\$89,604	2,114	\$71,415
Retail Trade	167,286	\$41,652	1,213	\$46,680
Health Care and Social Assistance	267,984	\$60,835	1,153	\$43,042
Accommodation and Food Services	111,160	\$26,767	603	\$23,023
Educational Services	57,575	\$76,162	448	\$57,348

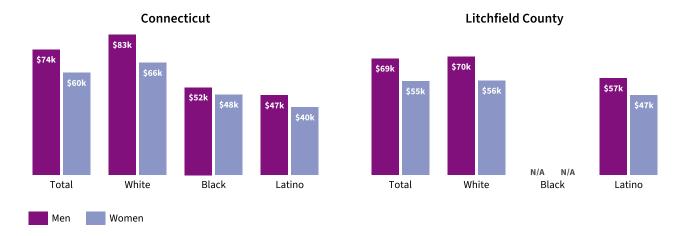
Nationwide, the onset of the pandemic led to a huge spike in unemployment rates, mirrored across Connecticut. At its peak in July 2020, Connecticut's unemployment rate was 12.0 percent. As of December 2022, unemployment rates statewide and in Watertown were 3.2 percent and 3.0 percent, respectively.

#### FIGURE 10: MONTHLY UNEMPLOYMENT RATE, 2013–2022, 3-MONTH ROLLING AVERAGE



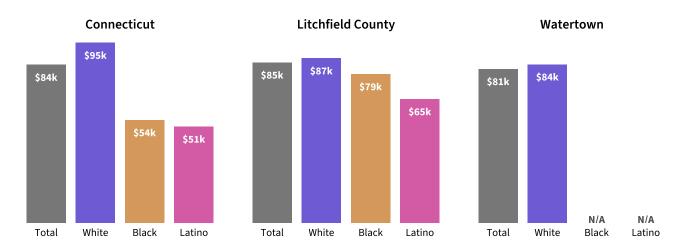
Individual earnings vary by race/ethnicity, sex, and other characteristics. These can be measured comparing the differences in average earnings between groups. White workers and men often out-earn workers of color and women. These trends hold even when controlling for educational attainment and within many occupational groups.

## FIGURE 11: MEDIAN INCOME BY RACE/ETHNICITY AND SEX FOR FULL-TIME WORKERS AGES 25 AND OVER WITH POSITIVE INCOME, 2021



## **INCOME & WEALTH**

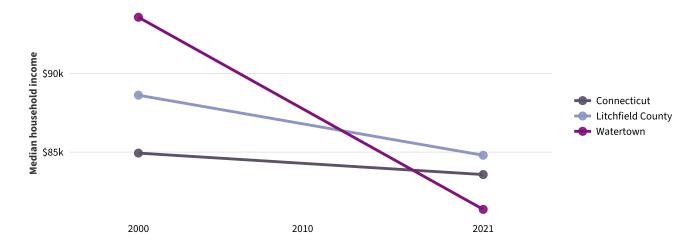
The median household income in Watertown is \$81,357, compared to \$83,572 statewide. Racial disparities in outcomes related to education, housing, employment, and wages result in disparate household-level incomes and overall wealth. Households led by Black or Latino adults generally average lower incomes than white households.



#### FIGURE 12: MEDIAN HOUSEHOLD INCOME BY RACE/ETHNICITY OF HEAD OF HOUSEHOLD, 2021

Between the Great Recession and the COVID-19 pandemic, average incomes have not kept pace with inflation over the past two decades. Connecticut's median household income was \$83,572 in 2021; adjusted for inflation, this was \$1,365 lower than in 2000.

#### FIGURE 13: MEDIAN HOUSEHOLD INCOME, 2000–2021, IN 2021 DOLLARS



The Supplemental Nutritional Assistance Program (SNAP, or food stamps) is a program available to very low-income households earning less than 130 percent of the federal poverty guideline (\$26,500 for a family of four in 2021). Throughout the state, poverty and SNAP utilization rates are higher among Black and Latino households than white households.

With many of the safety measures early in the COVID-19 pandemic, having reliable, high-speed internet at home became a necessity for remote participation in school, expanded job opportunities, and telehealth. Statewide, Black and Latino residents are slightly more likely than average to live in a household without broadband access.

Access to a personal vehicle may also be considered a measure of financial security since reliable transportation plays a significant role in job access and quality of life. Vehicle access reduces the time a family may spend running errands or traveling to appointments, school, or work.

### TABLE 7: SELECTED ECONOMIC RESOURCES BY RACE/ETHNICITY, 2021

	Total		White		Black		Latino		Asian	
	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Population living below po	overty level									
Connecticut	351,476	10%	139,246	6%	64,472	17%	127,775	21%	14,134	9%
Litchfield County	14,267	8%	10,566	7%	712	23%	2,323	18%	N/A	N/A
Watertown	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Population without broad	oand internet	t at home	9							
Connecticut	269,234	8%	159,553	7%	38,465	10%	61,883	10%	5,334	3%
Litchfield County	12,363	7%	10,861	7%	N/A	N/A	N/A	N/A	N/A	N/A
Watertown	2,102	10%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

#### TABLE 8: SELECTED HOUSEHOLD ECONOMIC INDICATORS BY RACE/ETHNICITY OF HEAD OF HOUSEHOLD, 2021

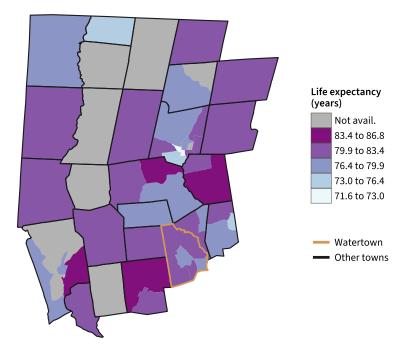
	Total		White		Black		Latino		Asian	
	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Households receiving food	stamps/SNAP	•								
Connecticut	160,416	11%	62,974	6%	34,132	24%	57,456	30%	3,501	6%
Litchfield County	5,637	8%	4,481	7%	N/A	N/A	729	19%	N/A	N/A
Households without a vehic	le									
Connecticut	118,174	8%	53,628	5%	25,802	19%	31,312	16%	4,728	9%
Litchfield County	4,009	5%	3,642	5%	N/A	N/A	N/A	N/A	N/A	N/A

## HEALTH

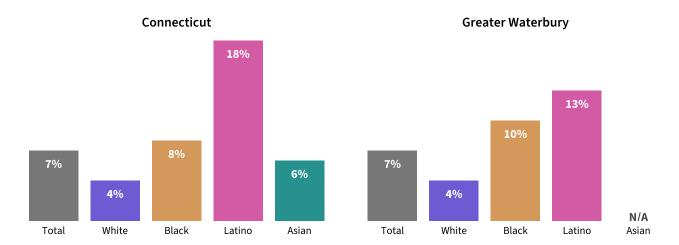
The socioeconomic disparities described above tend to correlate with health outcomes. Factors such as stable housing, employment, literacy and linguistic fluency, environmental hazards, and transportation all impact access to care, physical and mental health outcomes, and overall quality of life. Income and employment status often drive differences in access to healthcare, the likelihood of getting preventive screenings as recommended, the affordability of life-saving medicines, and the ability to purchase other goods and services, including high-quality housing and nutritious food.

Life expectancy is a good proxy for overall health and well-being since it is the culmination of so many other social and health factors. The average life expectancy in Watertown is 80.1 years, compared to 80.3 years across Litchfield County and 80.3 years statewide.

#### FIGURE 14: LIFE EXPECTANCY, LITCHFIELD COUNTY BY CENSUS TRACT, 2015



Health-related challenges begin with access to care. Due to differences in workplace benefits, income, and eligibility factors, Black and especially Latino people are less likely to have health insurance than white people.

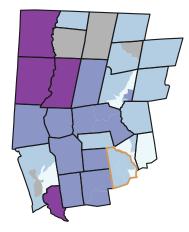


#### FIGURE 15: UNINSURED RATE AMONG ADULTS AGES 19-64 BY RACE/ETHNICITY, 2021

Preventive care can help counteract economic disadvantages, as a person's health can be improved by addressing risk factors like hypertension and chronic stress early. Lack of affordable, accessible, and consistent medical care can lead to residents relying on expensive emergency room visits later on. Overall, 76 percent of the adults in Watertown had an annual checkup as of 2020, and 72 percent had had a dental visit in the past year.

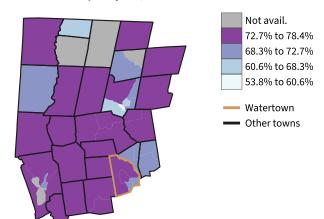
#### FIGURE 16: PREVENTIVE CARE MEASURES, SHARE OF ADULTS BY CENSUS TRACT, LITCHFIELD COUNTY

#### Annual checkup, 2020

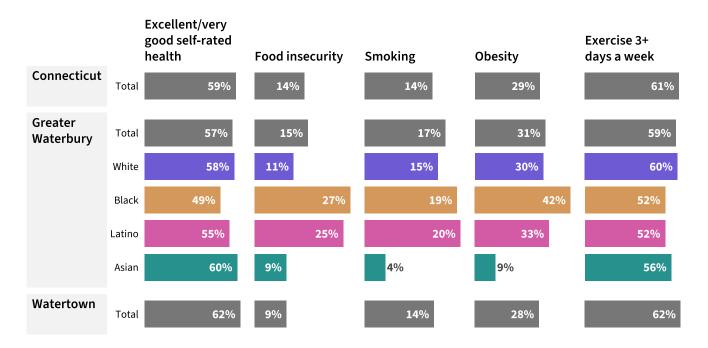


Not avail.
78.2% to 79.5%
76.4% to 78.2%
75.0% to 76.4%
72.7% to 75.0%

#### Dental visit in past year, 2020



Throughout the state, people of color face greater rates and earlier onset of many chronic diseases and risk factors, particularly those that are linked to socioeconomic status and access to resources. For example, diabetes is much more common among older adults than younger ones, yet middle-aged Black adults in Connecticut have higher diabetes rates than white seniors.



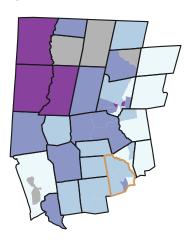
#### FIGURE 17: SELECTED HEALTH RISK FACTORS, SHARE OF ADULTS, 2015–2021

FIGURE 18: SELECTED HEALTH INDICATORS BY AGE AND RACE/ETHNICITY, SHARE OF ADULTS, GREATER WATERBURY, 2015–2021

		Astl	nma			Diab	etes			Hypert	ension	
	Total	White	Black	Latino	Total	White	Black	Latino	Total	White	Black	Latino
Ages 18 to 34	22%	22%	22%	23%	3%	3%	8%	3%	10%	9%	17%	10%
Ages 35 to 49	15%	14%	9%	27%	4%	3%	9%	8%	23%	21%	40%	22%
Ages 50 to 64	14%	13%	12%	16%	15%	12%	29%	23%	40%	37%	67%	<b>41</b> %
Ages 65 and older	11%	10%	16%	16%	20%	19%	28%	29%	59%	58%	82%	50%

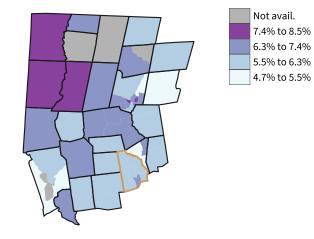
#### FIGURE 19: CHRONIC DISEASE PREVALENCE, SHARE OF ADULTS BY CENSUS TRACT, LITCHFIELD COUNTY

#### High blood pressure, 2019

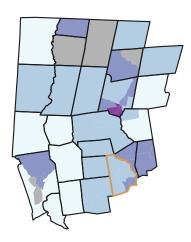


Not avail.
32.0% to 34.3%
29.7% to 32.0%
27.9% to 29.7%
24.8% to 27.9%

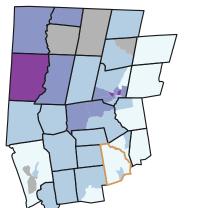
#### Coronary heart disease, 2020



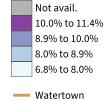
#### Current asthma, 2020



# Not avail. 11.5% to 12.6% 10.7% to 11.5% 10.4% to 10.7% 9.9% to 10.4%



Diabetes, 2020



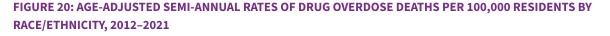


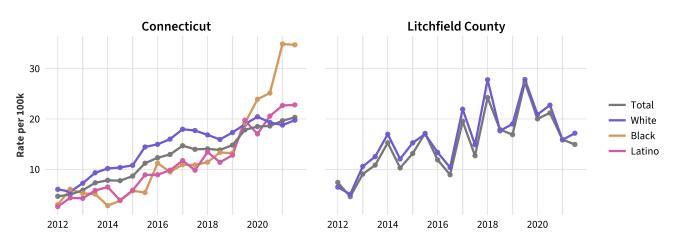
Mental health issues like depression and anxiety can be linked to social determinants like income, employment, and environment, and can pose risks of physical health problems as well, including by complicating a person's ability to keep up other aspects of their health care. People of color are slightly more likely to report feeling mostly or completely anxious and being bothered by feeling depressed or hopeless. Overall, 9 percent of Watertown adults report experiencing anxiety regularly and 6 percent report being bothered by depression.

	Total	White	Black	Latino	Asian
Experiencing anxiety					
Connecticut	13%	11%	15%	19%	15%
Greater Waterbury	13%	12%	13%	17%	16%
Watertown	9%	10%	N/A	N/A	N/A
Bothered by depression					
Connecticut	9%	8%	10%	14%	9%
Greater Waterbury	8%	7%	17%	14%	<1%
Watertown	6%	7%	N/A	N/A	N/A

#### TABLE 9: SELECTED MENTAL HEALTH INDICATORS, SHARE OF ADULTS, 2015–2021

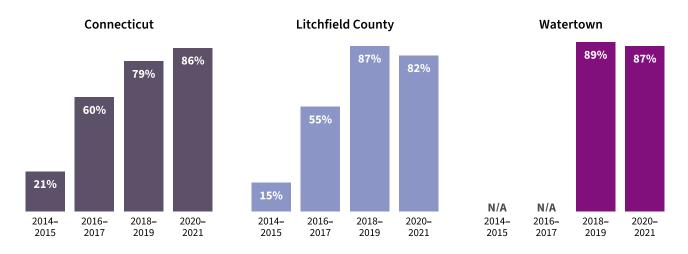
Like other states, Connecticut has seen a rise in drug overdose deaths in the last several years. In 2021, Connecticut saw an average of 122 overdose deaths per month, up from 59 in 2015. White residents long comprised the bulk of these deaths, but as overall overdose death rates have increased, an increasing share of those deaths have been people of color.





Note: Values are suppressed for small populations or few overdose incidents. Dashed lines indicate periods where values are suppressed or otherwise unavailable.

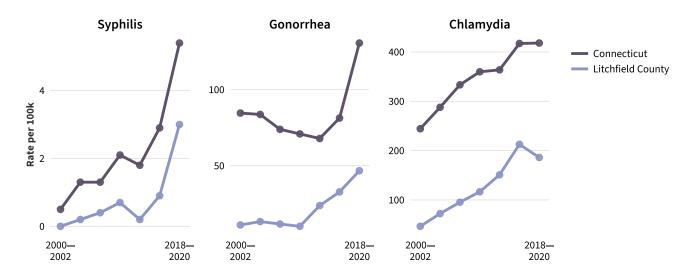
The introduction and spread of fentanyl in drugs—both with and without users' knowledge—is thought to have contributed to this steep rise in overdoses. In 2016 and 2017, 55 percent of the drug overdose deaths in Litchfield County involved fentanyl; in 2020 and 2021, this share was 82 percent.



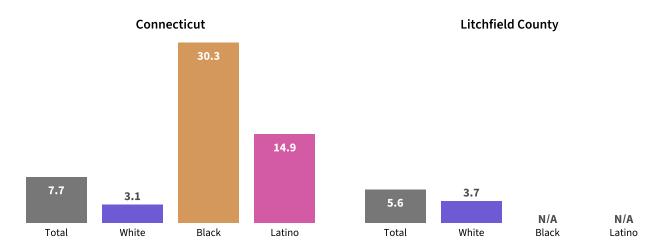
#### FIGURE 21: SHARE OF DRUG OVERDOSE DEATHS INVOLVING FENTANYL, 2012–2021

Sexually transmitted infections (STIs) can have long-term implications for health, including reproductive health problems and certain cancers, and can increase the risk of acquiring and transmitting diseases such as HIV and hepatitis C. Following nationwide trends, Connecticut has seen increases in the rates of STIs like chlamydia and gonorrhea over the past two decades. Between 2018 and 2020, Litchfield County had annual average case rates of 186 new cases of chlamydia per 100,000 residents, 47 cases of gonorrhea per 100,000, and 3.0 cases of syphilis per 100,000.

## FIGURE 22: ANNUALIZED AVERAGE RATES OF NEW CASES OF SELECTED SEXUALLY TRANSMITTED INFECTIONS PER 100,000 RESIDENTS, 2000–2020



As with many other diseases, Connecticut's Black and Latino residents face a higher burden of HIV rates. Statewide between 2016 and 2020, Black residents ages 13 and up were nearly 10 times more likely to be diagnosed with HIV than white residents.

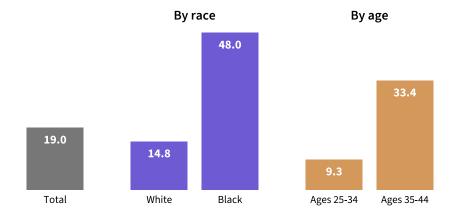


#### FIGURE 23: ANNUALIZED AVERAGE RATE OF NEW HIV DIAGNOSES PER 100,000 RESIDENTS AGES 13 AND OVER, 2016–2020

Birth outcomes often reflect health inequities for parents giving birth, and those outcomes can affect a child throughout their life. Often, parents of color have more complications related to birth and pregnancy than white parents. Complications during pregnancy or childbirth also contribute to elevated mortality among parents giving birth.

					Latina						
Area	Total	White	Black	Latina (overall)	Puerto Rican	Other Latina	Asian				
Late or no prenatal care											
Connecticut	3.4%	2.5%	5.2%	4.4%	3.0%	5.6%	3.4%				
Litchfield County	2.8%	2.3%	N/A	4.8%	N/A	5.9%	N/A				
Watertown	3.3%	3.8%	N/A	N/A	N/A	N/A	N/A				
Low birthweight											
Connecticut	7.9%	6.4%	12.4%	8.4%	10.0%	7.0%	9.0%				
Litchfield County	6.6%	6.7%	10.9%	5.0%	6.2%	4.4%	8.1%				
Watertown	6.9%	7.1%	N/A	N/A	N/A	N/A	N/A				
Infant mortality (per 1k liv	ve births)										
Connecticut	4.5	3.0	9.1	5.4	N/A	N/A	N/A				
Litchfield County	3.9	3.7	N/A	N/A	N/A	N/A	N/A				
Watertown	N/A	N/A	N/A	N/A	N/A	N/A	N/A				

#### TABLE 10: SELECTED BIRTH OUTCOMES BY RACE/ETHNICITY OF PARENT GIVING BIRTH, 2017-2021



#### FIGURE 24: MATERNAL MORTALITY RATE PER 100K BIRTHS, CONNECTICUT, 2013–2017

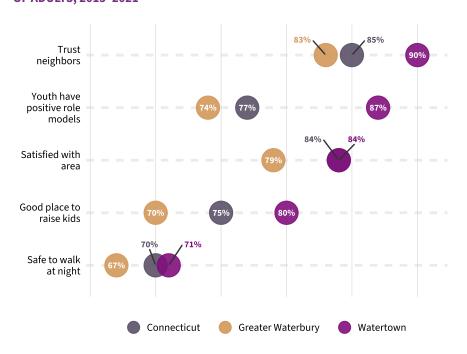
Children under 7 years old are monitored annually for potential lead poisoning, based on having blood-lead levels in excess of the state's accepted threshold. Between 2018 and 2020, 0.3 percent of children tested in Watertown were found to have elevated lead levels. Children living in homes built before 1960 are at a higher risk of potential lead poisoning due to the more widespread use of lead-based paints in older homes. Black and Latino households are more likely to live in structures built before 1960.

	Total		White		Black		Latino		Asian		Other race	
Area	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Connecticut	579,568	41%	390,197	40%	64,854	49%	95,979	50%	14,732	27%	14,953	42%
Litchfield County	29,936	40%	27,760	41%	N/A	N/A	1,087	30%	N/A	N/A	N/A	N/A
Watertown	3,428	39%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

#### TABLE 11: HOUSEHOLDS LIVING IN STRUCTURES BUILT BEFORE 1960 BY RACE/ETHNICITY OF HEAD OF HOUSEHOLD, 2021

## **CIVIC LIFE & COMMUNITY COHESION**

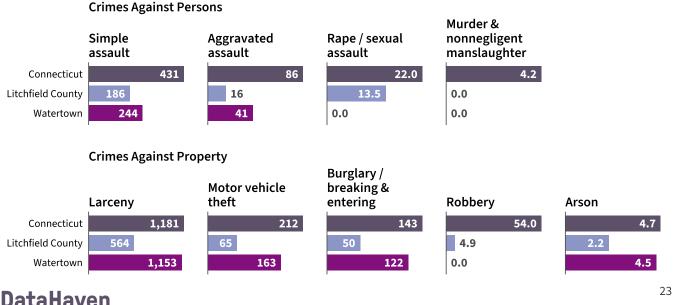
Beyond individual health, several measures from the DataHaven **Community Wellbeing Survey show** how local adults feel about the health of their neighborhoods. High quality of life and community cohesion can positively impact resident well-being through the availability of resources, sense of safety, and participation in civic life. For example, adults who see the availability of role models in their community may enroll their children in extracurricular activities that benefit them educationally and socially; residents who know and trust their neighbors may find greater social support. Overall, 84 percent of Watertown adults report being satisfied with the area where they live.



#### FIGURE 25: RESIDENTS' RATINGS OF COMMUNITY COHESION MEASURES, SHARE **OF ADULTS**, 2015-2021

Crime rates are based on reports to law enforcement of violent force against persons, as well as offenses involving property. Not all crimes involve residents of the areas where the crimes occur, which is important to consider when evaluating crime rates in areas or towns with more commercial activity. Crime patterns can also vary dramatically by neighborhood. Crime can impact the social and economic well-being of communities, including through negative health effects.

#### FIGURE 26: GROUP A CRIME RATES PER 100,000 RESIDENTS BY TOWN / JURISDICTION, 2021



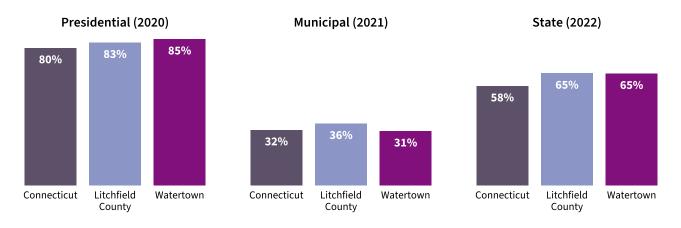
A lack of trust in and engagement with local government and experiences of unfair treatment by authorities can impair community well-being and cohesion. Forty-seven percent of adults in Watertown feel their local government is responsive to residents' needs, compared to 53 percent of Connecticut adults.

## TABLE 12: RESIDENTS' RATINGS OF LOCAL GOVERNMENT, SHARE OF ADULTS,2015-2021

Area	Local govt is responsive	Have some influence over local govt
Connecticut	53%	67%
Greater Waterbury	51%	65%
Watertown	47%	61%

Eighty-five percent of Watertown's eligible voters, or 12,893 people, voted in the 2020 presidential election, and 65 percent (9,782 people) voted in the 2022 state election.

#### FIGURE 27: REGISTERED VOTER TURNOUT, 2020–2022

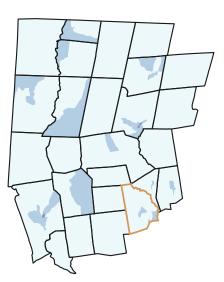


## **ENVIRONMENT & SUSTAINABILITY**

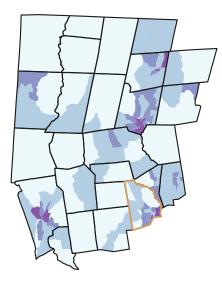
Many environmental factors—from access to outdoor resources to tree canopy to exposure to pollutants—can have direct impacts on residents' health and quality of life. Environmental justice is the idea that these factors of built and natural environments follow familiar patterns of socioeconomic disparities and segregation. The federal Environmental Protection Agency (EPA) ranks small areas throughout the US on their risks of exposure to a variety of pollutants and hazards, scaled to account for the historically disparate impact of these hazards on people of color and lower-income people.

#### FIGURE 28: EPA ENVIRONMENTAL JUSTICE INDEX BY BLOCK GROUP, LITCHFIELD COUNTY

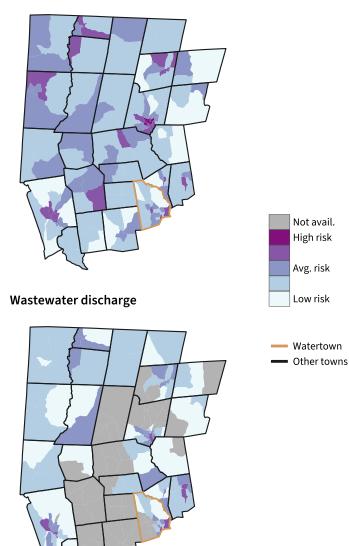
#### Air toxics cancer risk



Hazardous waste proximity



### Lead paint exposure



High-quality built environment resources, such as recreational facilities and safe sidewalks, help keep residents active and bring communities together. Walkable neighborhoods may also encourage decreased reliance on cars. Throughout Connecticut, Black and Latino residents are largely concentrated in denser urban areas which tend to offer greater walkability. Of adults in Watertown, 53 percent report having stores, banks, and other locations they need in walking distance, lower than the share of adults statewide.

#### FIGURE 29: RESIDENTS' RATINGS OF LOCAL WALKABILITY MEASURES BY RACE/ETHNICITY, SHARE OF ADULTS, 2015–2021

Connecticut	Total	Stores, etc. in walking distance 55%	Safe sidewalks 60%	Safe places to bike 63%	Access to local rec. facilities 72%
Greater Waterbury	Total	46%	47%	53%	68%
	White	41%	43%	56%	68%
	Black	65%	63%	46%	69%
	Latino	63%	60%	46%	72%
	Asian	57%	75%	57%	78%
Watertown	Total	53%	64%	55%	67%

## NOTES

Figure 1. Study area. Map tiles by Stamen Design, under CC BY 3.0. Data by OpenStreetMap, under ODbL.

Table 1. About the area. DataHaven analysis (2023) of US Census Bureau American Community Survey 2021 5-year estimates.Available at <a href="https://data.census.gov">https://data.census.gov</a>; US Census Bureau 2020 Decennial Census P.L. 94-171 Redistricting Data. Available at <a href="https://www.census.gov/programs-surveys/decennial-census/about/rdo.html">https://www.census.gov/programs-surveys/decennial-census/about/rdo.html</a>; PLACES Project. Centers for Disease Control andPrevention. Available at <a href="https://www.cdc.gov/places">https://www.cdc.gov/places</a>; and National Center for Health Statistics. U.S. Small-Area Life ExpectancyEstimates Project (USALEEP): Life Expectancy Estimates Files, 2010–2015. National Center for Health Statistics. 2018. Available at <a href="https://www.cdc.gov/nchs/nvss/usaleep/usaleep.html">https://www.cdc.gov/nchs/nvss/usaleep/usaleep.html</a>. Note that for the sake of privacy, the Census Bureau suppresses any income values above \$250,000 in their tables; any such values not calculated by DataHaven will be shown as \$250,000+.

Table 2. Population by race/ethnicity, 2020. US Census Bureau 2020 Decennial Census P.L. 94-171 Redistricting Data.

**Figure 2. Population by race/ethnicity and age group, 2021.** DataHaven analysis (2023) of US Census Bureau American Community Survey 2021 5-year estimates.

**Figure 3. Linguistic isolation by race/ethnicity, 2021.** DataHaven analysis (2023) of US Census Bureau American Community Survey 2021 5-year estimates.

**Table 3. Population and population change by age group, 2010–2020.** US Census Bureau 2010 & 2020 Decennial Census P.L. 94-171 Redistricting Data.

**Figure 4. Share of population by race/ethnicity, 2010–2020.** US Census Bureau 2010 & 2020 Decennial Census P.L. 94-171 Redistricting Data.

**Table 4. Homeownership rate by race/ethnicity of head of household, 2021.** DataHaven analysis (2023) of US Census Bureau American Community Survey 2021 5-year estimates.

**Figure 5. Homeownership rates by age and race/ethnicity of head of household, Litchfield County, 2021.** DataHaven analysis (2023) of US Census Bureau American Community Survey 2021 5-year public use microdata sample (PUMS) data, accessed via IPUMS. Steven Ruggles, Sarah Flood, Matthew Sobek, Danika Brockman, Grace Cooper, Stephanie Richards, and Megan Schouweiler. IPUMS USA: Version 13.0 [dataset]. Minneapolis, MN: IPUMS, 2023. <u>https://doi.org/10.18128/D010.V13.0</u>

Figure 6. Housing cost-burden rates by race/ethnicity, 2021. DataHaven analysis (2023) of Ruggles, et al. (2023).

**Table 5. Overcrowded households by race/ethnicity of head of household, 2021.** DataHaven analysis (2023) of US Census Bureau American Community Survey 2021 5-year estimates.

**Figure 7. Public K–12 student enrollment by race/ethnicity per 100 students, 2022-23.** DataHaven analysis (2023) of enrollment data from the Connecticut State Department of Education, accessed via EdSight at <u>http://edsight.ct.gov</u> At the school district level, not all groups may be shown due to CTSDE data suppression rules for small enrollment counts, even though they may represent more than 1% of the school district population.

**Figure 8. Selected academic and disciplinary outcomes by student race/ethnicity, 2020-21 and 2021-22 school years.** DataHaven analysis (2023) of Smarter Balanced Assessment Consortium (SBAC) testing (3rd and 8th grade English/language arts), discipline, and four-year graduation data from the Connecticut State Department of Education, accessed via EdSight. Not all groups' values may be included, or in some cases may be based on estimates, due to CTSDE data suppression rules for small counts. Because students can be suspended more than once in a school year, the suspension rate represents the percentage of students with one or more suspension or expulsion during the school year.

**Figure 9. Educational attainment by race/ethnicity, share of adults ages 25 and up, 2021.** DataHaven analysis (2023) of US Census Bureau American Community Survey 2021 5-year estimates.

**Table 6. Jobs and wages in Watertown's 5 largest sectors, 2021.** DataHaven analysis (2023) of annual employment data from the Connecticut Department of Labor. Note that in some cases, especially for smaller towns or where data were deemed unreliable for whatever reason, data have been suppressed by the department. In a few cases, that may mean large sectors in an area are missing from the analysis here. Available at <u>https://www1.ctdol.state.ct.us/lmi/202/202\_annualaverage.asp</u>

**Figure 10. Monthly unemployment rate, 2013–2022, 3-month rolling average.** DataHaven analysis (2023) of US Bureau of Labor Statistics Local Area Unemployment Statistics. <u>https://www.bls.gov/lau</u>

**Figure 11. Median income by race/ethnicity and sex for full-time workers ages 25 and over with positive income, 2021.** DataHaven analysis (2023) of Ruggles, et al. (2023).

**Figure 12. Median household income by race/ethnicity of head of household, 2021.** DataHaven analysis (2023) of US Census Bureau American Community Survey 2021 5-year estimates and Ruggles, et al (2023).

**Table 7. Selected economic resource indicators by race/ethnicity, 2021.** DataHaven analysis (2023) of US Census BureauAmerican Community Survey 2021 5-year estimates.

Table 8. Selected household economic indicators by race/ethnicity of head of household, 2021. DataHaven analysis (2023)of US Census Bureau American Community Survey 2021 5-year estimates and Ruggles, et al (2023).

**Figure 13. Median household income, 2000–2021, in 2021 dollars.** DataHaven analysis (2023) of US Census Bureau 2000 and 2010 Decennial Census; and American Community Survey 2021 5-year estimates.

**Table 9. Median household income in large towns, 2000–2021, in 2021 dollars.** DataHaven analysis (2023) of US Census Bureau 2000 and 2010 Decennial Census; and American Community Survey 2021 5-year estimates.

**Figure 14. Life expectancy, Litchfield County by Census tract, 2015.** Data from National Center for Health Statistics. U.S. Small-Area Life Expectancy Estimates Project (USALEEP): Life Expectancy Estimates Files, 2010–2015. National Center for Health Statistics. 2018. Available at <u>https://www.cdc.gov/nchs/nvss/usaleep/usaleep.html</u>

**Figure 15. Uninsured rate among adults ages 19–64 by race/ethnicity, 2021.** DataHaven analysis (2023) of US Census Bureau American Community Survey 2021 5-year estimates.

**Figure 16. Preventive care measures, share of adults by Census tract, Litchfield County.** Data from PLACES Project. Centers for Disease Control and Prevention.

**Figure 17. Selected health risk factors, share of adults, 2015–2021.** DataHaven analysis (2023) of 2015, 2018, and 2021 DataHaven Community Wellbeing Survey. Available at <u>https://ctdatahaven.org/reports/datahaven-community-wellbeing-survey</u>

**Figure 18. Selected health indicators by age and race/ethnicity, share of adults, Greater Waterbury, 2015–2021.** DataHaven analysis (2023) of 2015, 2018, and 2021 DataHaven Community Wellbeing Survey.

**Figure 19. Chronic disease prevalence, share of adults by Census tract, Litchfield County.** Data from PLACES Project. Centers for Disease Control and Prevention.

**Table 10. Selected mental health indicators, share of adults, 2015–2021.**DataHaven analysis (2023) of 2015, 2018, and 2021DataHaven Community Wellbeing Survey.

**Figure 20. Age-adjusted semi-annual rates of drug overdose deaths per 100,000 residents by race/ethnicity, 2012–2021.** DataHaven analysis (2023) of Accidental Drug Related Deaths. Connecticut Office of the Chief Medical Examiner. Available at <u>https://data.ct.gov/resource/rybz-nyjw</u>. Rates are weighted with the U.S. Centers for Disease Control and Prevention (CDC) 2000 U.S. Standard Population 18 age group weights available at <u>https://seer.cancer.gov/stdpopulations</u>

**Figure 21. Share of drug overdose deaths involving fentanyl, 2012–2021.** DataHaven analysis (2023) of Accidental Drug Related Deaths. Connecticut Office of the Chief Medical Examiner.

**Figure 22. Annualized average rates of new cases of selected sexually transmitted infections per 100,000 residents, 2000– 2020.** DataHaven analysis (2023) of data from Centers for Disease Control and Prevention. NCHHSTP AtlasPlus. Updated 2019. <u>https://www.cdc.gov/nchhstp/atlas/index.htm</u>

**Figure 23. Annualized average rate of new HIV diagnoses per 100,000 residents ages 13 and over, 2016–2020.** DataHaven analysis (2023) of data from Centers for Disease Control and Prevention. NCHHSTP AtlasPlus.

**Table 11. Selected birth outcomes by race/ethnicity of parent giving birth, 2017–2021.** DataHaven analysis (2023) of data from the Connecticut Department of Public Health Vital Statistics. Retrieved from <u>https://portal.ct.gov/DPH/Health-Information</u> <u>-Systems--Reporting/Hisrhome/Vital-Statistics-Registration-Reports</u>

**Figure 24. Maternal mortality rate per 100k births, Connecticut, 2013–2017.** America's Health Rankings analysis of CDC WONDER Online Database, Mortality files, United Health Foundation. Retrieved from <u>https://www.americashealthrankings.org</u>

**Table 12.** Households living in structures built before 1960 by race/ethnicity of head of household, 2021. DataHaven analysis (2023) of US Census Bureau American Community Survey 2021 5-year estimates and Ruggles, et al (2023).

**Figure 25. Residents' ratings of community cohesion measures, share of adults, 2015–2021.** DataHaven analysis (2023) of 2015, 2018, and 2021 DataHaven Community Wellbeing Survey.

**Figure 26. Group A crime rates per 100,000 residents by town / jurisdiction, 2021.** DataHaven analysis (2023) of 2021 Crime in Connecticut Overview By Town. Connecticut Department of Emergency Services and Public Protection. Available at <u>https://portal.ct.gov/DESPP/Division-of-State-Police/Crimes-Analysis-Unit/Crimes-Analysis-Unit</u>. Group A crimes under the FBI's National Incident Based Reporting System are categorized into crimes against persons, crimes against property, and crimes against society. The first two of these, shown here, are similar to the Part I Offenses of the previous reporting system and shown in older reports.

**Table 13. Residents' ratings of local government, share of adults, 2015–2021.** DataHaven analysis (2023) of 2015, 2018, and 2021 DataHaven Community Wellbeing Survey.

**Figure 27. Registered voter turnout, 2020–2022.** DataHaven analysis (2023) of data from the Connecticut Office of the Secretary of the State Elections Management System. Available at <u>https://ctemspublic.pcctg.net</u>

**Figure 28. EPA Environmental Justice Index by block group, Litchfield County.** United States Environmental Protection Agency. 2022 version. EJSCREEN. Retrieved from <u>https://www.epa.gov/ejscreen</u>

**Figure 29. Residents' ratings of local walkability measures by race/ethnicity, share of adults, 2015–2021.** DataHaven analysis (2023) of 2015, 2018, and 2021 DataHaven Community Wellbeing Survey.

#### ACKNOWLEDGEMENTS

This report is supported by a generous grant from the Emily Hall Tremaine Foundation (<u>tremainefoundation.org</u>). Support also comes from The Community Foundation for Greater New Haven, Yale Cancer Center, and individual donors. This report was refined through suggestions and in-kind support from Sustainable CT (<u>sustainablect.org</u>) as well as local organizations and residents throughout Connecticut.

Support for the DataHaven Community Wellbeing Survey (DCWS), one of the key data sources used in this report, comes from more than 80 public and private partners. Major sponsors of the DCWS include the Hartford Foundation for Public Giving, Fairfield County's Community Foundation, Connecticut Community Foundation, Valley Community Foundation, Connecticut Health Foundation, Greater Waterbury Health Partnership, Health Improvement Alliance of Greater Bridgeport, Yale-New Haven Health, Hartford HealthCare, Nuvance Health, Trinity Health of New England, Stamford Health, Griffin Hospital, City of Hartford, Ledge Light Health District, and others.

Visit DataHaven (<u>ctdatahaven.org</u>) for more information. This report was authored by Camille Seaberry, Kelly Davila, and Mark Abraham of DataHaven.

#### SUGGESTED CITATION

Seaberry, C., Davila, K., Abraham, M. (2023). Watertown Equity Profile. New Haven, CT: DataHaven. Published August 2023. More information at <u>ctdatahaven.org</u>

#### **ABOUT DATAHAVEN**

DataHaven is a non-profit organization with a 30-year history of public service to Connecticut. Our mission is to empower people to create thriving communities by collecting and ensuring access to data on well-being, equity, and quality of life. DataHaven is a formal partner of the National Neighborhood Indicators Partnership of the Urban Institute in Washington, D.C.

y <u>ctdata</u> 
∮ <u>connecticutdata</u> 
Ø <u>ctdata</u> 
⊕ <u>ctdatahaven.org</u>